



Iowa City Latino Fest

August 28th Pedmall Downtown,
Iowa City: 12:00 p.m. to 9:00 p.m.

May 2021

To whom it may concern,

We are writing to invite your business to sponsor the Seventh Annual “**Iowa City Latino Fest**”, **August 28th, 2021**, in Downtown Iowa City.

The Iowa City Latino Fest is an event where thousands of Iowans celebrate the Latino culture. It promotes the inclusion of the Latino population in the area, which has seen a significant increase in the past decade and helps to build bridges between the different cultures and races that live in the Iowa City area.

The main objective of the event is to highlight our traditions, dances, food, and music. Every year we have many talented entertainers, including several musicians from the area, traditional dance groups, dance instructors, and Mexican and Central American food vendors.

As described in the attached sheet, all sponsors are recognized, with increasing levels of visibility, according to level of support. Sponsorship provides your business or organization with maximum visibility to your target audience and consumers who will be attending the Festival. Sponsorship also allows us to keep our Festival free of charge for attendees.

We hope you will join us this year in providing your generous support to this family event.

To secure your sponsorship, please complete the attached form or contact Manny Galvez with more questions: 319-541-0964 or via email at:

manny.galvez@iowalatinofest.org

Sincerely,

Manny Galvez
Event Coordinator

Visit our website www.iowalatinofest.org

Images from 2019

