



We are excited to invite your business to sponsor the Latino Fest Iowa City, August 27th, 2022, in the Ped Mall in Downtown Iowa City.

The Latino Fest Iowa City is an annual event where thousands of Iowans come together to celebrate Latino culture, traditions, dances, food, and music. Every year we host a wide variety of entertainers, including several talented musicians from the area, traditional dance groups, dance instructors, and authentic Mexican and Central American food vendors. This year we will highlight two Colombian food vendors; we are also thrilled to welcome for the first time a vendor offering Cuban cuisine.

As described in the attached sheet, sponsors are all recognized, with increasing levels of visibility according to level of support. Sponsorship provides your business or organization with maximum visibility to consumers who will be attending the Festival. Sponsorship also allows us to keep our Festival free of charge for attendees.

We hope you will join us this year in providing support to this community event.

To secure your sponsorship, please complete the attached form or contact Manny Galvez with more questions: 319-541-0964 or via email at: manny.galvez@iowalatinofest.org.